

Welcome



- ◆ Welcome to the meeting of the Indiana Chapter of HIMSS

Introductions

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- ◆ John Kansky – President
- ◆ Brad Harris – President-Elect and Treasurer
- ◆ Jeff Gilbert – Secretary
- ◆ Chuck Christian – Membership Chair and Webmaster

- ◆ Poll the group
 - Members or “soon-to-be-members” ;-)
 - Provide healthcare or provide a good/service to healthcare

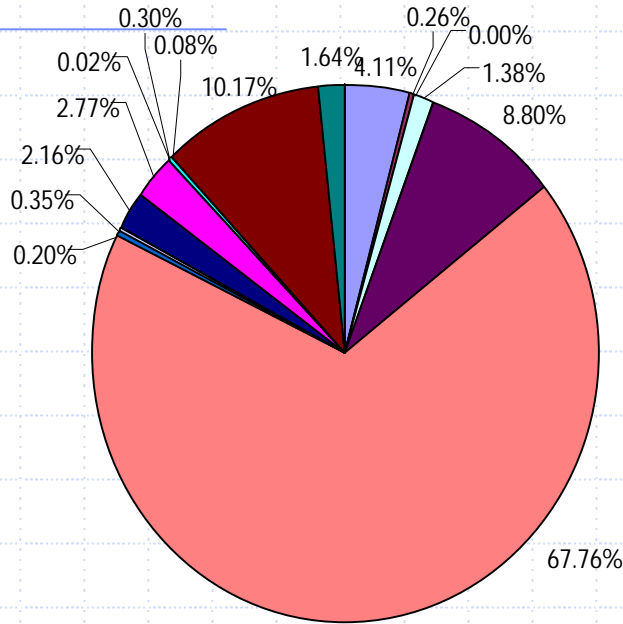
- ◆ A brief re-cap of recent Indiana HIMSS history

The Chapter's Progress to Date **2**

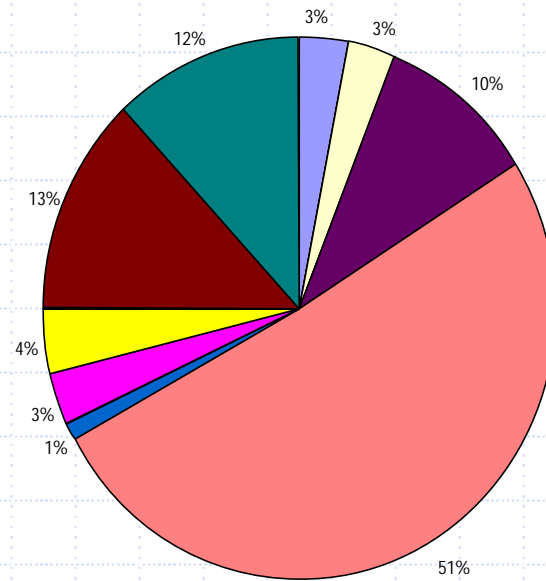
Membership

- ◆ Composition of the membership
 - National organization versus Indiana
 - By professional level
- ◆ Growing the membership

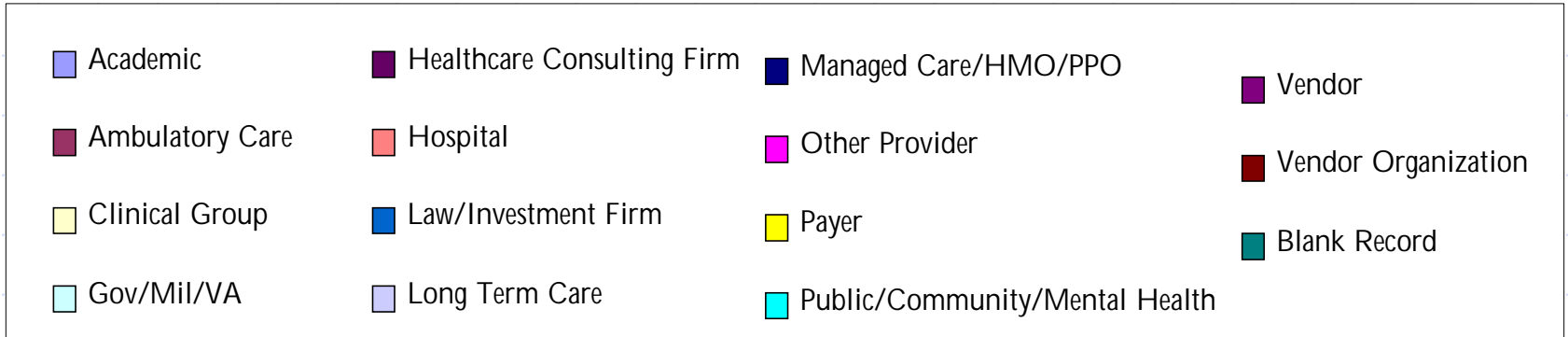
Membership – National to Indiana Comparison



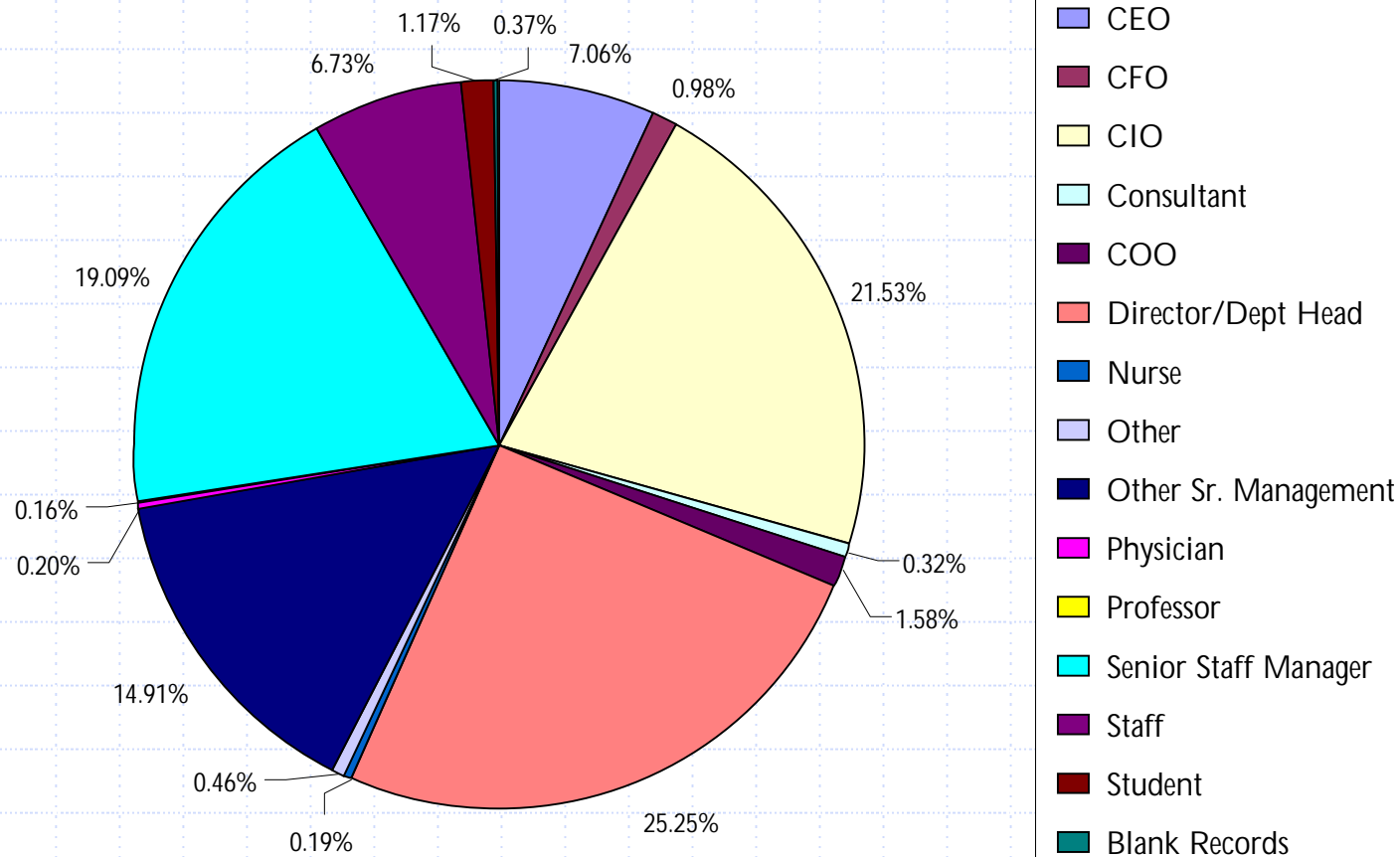
National Organization



Local Indiana Chapter



Membership – Professional Level



HIMSS Membership by Professional Level (National Organization)

Membership

- ◆ Growing the membership
 - Chartered November 2002: 134 members
 - As of May 2003: 209 members (56% increase)
- ◆ How would having more members help us?
 - Larger and more diverse network of IT professionals
 - Greater representation of a given segment (e.g. hospital CIO's) increases our credibility
 - More people means cooler events and a bigger budget
- ◆ You are the best recruiters

Website



- ◆ We're on the web at ... www.indianahimss.org

Key Relationships

◆ Why build relationships with other groups?

- To make the appropriate connections to groups with similar objectives
- To maximize value (bang per buck) for Indiana HIMSS members



◆ Linkages thus far

- Indiana Health Industry Forum (www.ihif.org)
- TechPoint (www.techpoint.org)
- Center for Education and Research in Information Assurance and Security (CERIAS) (www.cerias.purdue.edu)
- Indiana Health Information Management Association

Indiana Chapter Working Plan

◆ List of General Initiatives:

- Establish the Chapter
- Promote Membership and Awareness of the Chapter
- Promote Member Involvement in the Chapter
- Promote Strategic Relationships with Other Organizations
- Promote Sponsorship of the Chapter
- Provide Networking Opportunities to Chapter Members
- Provide Educational Offerings to Chapter Members
- Identify and Pursue Innovative Chapter Offerings

Available Leadership Positions

◆ Programs Chair

- With the support of the other chapter officers, take the lead in identifying event topics, forums, and partners and in planning and holding Indiana HIMSS events.

◆ Advocacy Liaison

- Serve as a linkage between the national HIMSS, the local chapter, and Indiana lawmakers and healthcare policy stakeholders to influence healthcare legislation, regulation, policies, standards, and practices.

Overview of HIMSS Services & Benefits

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HIMSS Demographics

- ◆ 112 corporate members
- ◆ 13,000 individual members
- ◆ 43 chapters
- ◆ 60 staff—Chicago, Ann Arbor, additional locations

Individual Member Profile

◆ Professional level

- CIOs/senior management 46%
- Director/dept head 25%
- Senior staff/managers 19%
- Other 10%

◆ Work site

- Providers 80%
- Vendors 11%
- Consultants 9%

Corporate Member Profile

◆ 112 Corporate Members

- Diamond 23
- Platinum 28
- Gold 26
- Silver 35

◆ Types of Companies

- Hardware and Software Vendors, Consultants
- Systems Integrators, Networking, Telecommunications
- Pharmaceuticals, Publishers, Medical Device

Strategic Framework

◆ Four strategic focus areas

- Industry intelligence
- Industry affairs
- Professional development
- Community affiliations

Key Subjects

◆ Legislative/regulatory

- HIPAA, National Health Information Infrastructure (NHII), national preparedness & response, security, patient safety

◆ Efficiency/effectiveness

- Revenue enhancement, cost reduction, clinical systems, CPOE, ROI, quality of care, bar coding, standards, process improvement, project mgmt

◆ Enablers

- EHR, ERP/supply chain, PACs, best practices, wireless, outsourcing, system integration

Strategic Audiences

◆ Today

- US hospital enterprise focused providers, suppliers, consultants
- Senior management: CXOs via CIOs
- IS/ME middle management & staff
- Clinicians

◆ Future

- Non-hospital based clinicians
- Ambulatory care
- Plans/employers
- Long Term Care
- International
- Life sciences

Industry Intelligence — Goal

Be acknowledged as the driving force for healthcare information industry intelligence.

Industry Intelligence — Business Marketplace

◆ 2003 Exhibition:

- 675+ companies
- Product specific exhibit areas: HIPAA, Patient Safety, CPOE, EHR, Security, Bar Coding
- University Row, R&D center
- Department of Defense exhibit area

Industry Intelligence — Data Resources

- ◆ Solutions Toolkit (www.solutions-toolkit.com)
 - Combines:
 - ◆ vendor product information
 - ◆ provider operations statistics
 - With:
 - ◆ an analytical report generator
 - To produce:
 - ◆ Web-based tool for market analysis, buying decision support, operations benchmarking

Industry Intelligence — Research

- ◆ Leadership Survey expanded to target new key audiences (CEOs, CMOs)
- ◆ Utilize HIMSS research to support field, industry
 - Compensation study
 - HIPAA vendor compliance study
 - Staffing shortages

Industry Affairs — Goal

The expertise and knowledge of healthcare information professionals frame and lead healthcare legislation, regulation, policies, standards, and practices.

Industry Affairs — Industry Issues

- ◆ Key Issues: HIPAA, EHR, national preparedness & response, patient safety, NHII, security
- ◆ Utilize member groups to develop, support initiatives (Task Forces on Security, NHII, NPR, Bar Coding, CPOE, EHR)

Industry Affairs — Public Policy

- ◆ Adopt positions on key issues
 - NHII, NPR, medical errors, security
- ◆ Present industry perspectives
 - Testimony to IOM on HIMSS system integration initiatives and vendor use of standards for interoperability
 - Testimony to FDA on bar-coding
- ◆ HIMSS Advocacy Day in April and quarterly Government Relations Roundtables

Industry Affairs — Standards

- ◆ Work with/promote work of Standards Development Organizations (HL7, DICOM)
- ◆ Multi-media presentation and IHE user success stories at Annual Conference
- ◆ Publish Standards Insight—web based analysis and comments on standards work
- ◆ Serve as ISO Secretariat to TC215

Professional Development — Goal

Healthcare information and management systems professionals are equipped to achieve individual and organizational success.

Professional Development — Annual Conference

◆ One of largest in healthcare

- Mix of invited and peer-selected presentations
- Over 200 educational sessions

◆ New programs for new audiences

- International symposium
- Physician symposium

Professional Development — Education

- ◆ Web-based learning programs for organizational use (libraries: HIPAA, CPOE, Patient Safety, Intro to HIT)
- ◆ Ambulatory CPOE, April 14-15
- ◆ Summer Conference: Strategic Issues, Strategic IT Solutions—June 9-10

Professional Development — Publishing

- ◆ Revised certification prep materials & programs (CDs, book, course)
- ◆ New releases:
 - HIT Forecast 2003-2007
 - ROI
 - Patient Safety Compendium
 - Bar Coding Handbook

Professional Development — Career Services

- ◆ Web-based service: JobMine
- ◆ At Conference: JobFair
- ◆ Certifications
 - *Certified Professional in Healthcare Information and Management Systems (CPHIMS)* -- nearly 300 certified in 1st year
 - *Certified in Healthcare Security (CHS)*
 - *Certified in Healthcare Privacy (CHP)*
 - *Certified in Healthcare Privacy and Security (CHPS)*

Community Affiliations—Goal

The nucleus of all healthcare information and management systems communities is HIMSS.

Community Affiliations—SIGS, Chapters

- ◆ 20 active SIGs (Special Interest Groups)
- ◆ Two in start-up stage:
 - Cancer Center CIOs
 - Open Source Software
- ◆ 42 Chapters
 - Collaborations: advocacy, education, other programs

What Can IN-HIMSS Do for You?

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What Can IN-HIMSS Do for You?

- ◆ HIMSS is our professional organization -- what do we want it to be?
- ◆ What do you need for your career and your organization?
 - Education
 - ◆ Hot technologies
 - ◆ Technology management issues
 - ◆ Vendor presentations or demonstrations
 - Networking
 - ◆ A group to bounce issues off of
 - ◆ For when you need your next job
 - ◆ To connect to business opportunities
 - Service to Our Profession
 - ◆ Scholarships / Internships
 - ◆ Speakers bureau
 - ◆ HIMSS sponsored panel discussions
 - Site Visits
 - ◆ To see specific technologies
 - ◆ Member guide tours of their operation/facility
 - Listserv or Web-based Services

Other Business

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Next Steps & Future Events

- ◆ Next event in July (date/time TBA)
 - Panel discussion on legal and technical implications of Security and Privacy regulations
 - Co-sponsored with CERIAS
 - Watch your email or www.indianahimss.org for details
- ◆ Survey
 - We will be sending out the survey to members not present today
 - We will summarize results and feedback to members

Interaction & Networking **6**



Choose your topic ...

- ◆ Cerner or Siemens
- ◆ Microsoft or Sun
- ◆ IBM or MAC
- ◆ Taste Great or Less Filling
- ◆ San Antonio or New Jersey
- ◆ Martha Stewart & Sammy Sosa (Innocent or Guilty)
- ◆ Coke or Pepsi
- ◆ Buy, hold, or sell